

Farid Anabtawi

Farid holds a bachelor's degree in management from Webster University, Geneva, Switzerland, and an MBA from the International Institute for Management Development (IMD), Switzerland. He has also completed the E-Commerce Executive Program at Stanford University, Palo Alto, USA.

Farid spent the first 6 years of his professional career in auditing and financial analysis and then in 1996, joined General Motors where he spent the next 17 years in a number of executive level positions in Europe, USA and South America. In 2013, Farid was appointed as Vice President – Automotive Group at Alghanim Industries, one of the largest privately owned companies in the Middle East, operating a wide range of businesses and global brands in automotive, retail, engineering, industrial, food & beverage, distribution and more.

Farid was appointed to roles of increasing responsibility within Automotive at Alghanim, driving the strategic direction for world-renowned brands such as Chevrolet, Cadillac, Ford and Honda. He eventually expanded his scope of responsibility to other sectors, taking on the position of President – Automotive, Manufacturing & Engineered Products in 2020.